



# Julia Melchor

## *About me...*



Julia is the Operations Manager for Mexico at PARAGON Trading Corporation, where she leads new business development, financial consulting promotion, social media management, and market research for new service development.

With a background in Public Accounting, she oversees government relations and compliance, accounting functions, and corporate tax operations, ensuring the company's financial and administrative excellence in the region.

## *Professional Biography*

Julia is a results-oriented leader with over 10 years of experience in the construction industry, providing high-level administrative, accounting, and operational support. Her expertise in finance is driven by a passion for maximizing return on investment (ROI) through advanced financial planning and the strategic use of investment instruments to increase the value of liquid resources.

Before assuming her current leadership role at PARAGON, Julia successfully launched and managed various retail ventures. During her entrepreneurial journey, she developed key competencies in supplier selection, sales performance, and personalized customer service.

Furthermore, she acts as a liaison in cases of international commercial arbitration and international trade events, where she provides administrative support and specialized research. Her professional reach extends across borders, having attended international events in Central and South America focused on these critical areas of global trade.

Her professional work is characterized by:

- Financial Leadership: Maximizing profitability through strategic.
- Operational Management: Overseeing regulatory compliance and accounting functions with a focus on regional administrative efficiency.
- Strategic Vision: Serving as a key liaison in international arbitration environments and market development across Latin America.

Having built a diverse career in Human Resources and General Administration, Julia now applies her visionary leadership and commitment to excellence to manage international business operations in Mexico. She is dedicated to driving the corporation's growth through a clear strategic focus on the future.