

## ABOUT

# DR. DAVID CASTAÑEDA DIAZ

Dr. David Castañeda Díaz is an architect of organizational transformation with an unparalleled record of success across the government, private, and non-profit sectors. As the founder and CEO of PARAGON Trading Corporation, he has established himself as a premier consultant for organizations navigating the complexities of the 21st-century global economy.

His leadership is defined by a rare duality: the technical precision of a high-level financial strategist and the expansive vision of a global entrepreneur. Dr. Castañeda does not merely advise; he guides organizations through the volatile financial and technological shifts of the modern era. As a bilingual and multicultural leader, he possesses the unique ability to bridge cultural and linguistic divides, ensuring that international negotiations are not just functional, but highly profitable. Whether consulting for a local firm or a multinational corporation, his approach remains rooted in integrity, strategic foresight, and a relentless drive for measurable results.

## PROFESSIONAL BIOGRAPHY

### Two Decades of C-Level Leadership and Financial Stewardship

Dr. Castañeda's professional journey is a testament to his ability to lead complex operations and deliver excellence under high-pressure conditions. His career highlights reflect a deep mastery of global markets and corporate management:

- **Founder and CEO, PARAGON Trading Corporation (2002-Present):** Under his leadership, PARAGON has become a beacon for international trade and strategic planning. Dr. Castañeda has successfully guided numerous firms through the intricacies of market-entry strategies, particularly in challenging environments such as Canada and the Arab world. His expertise in export financing and corporate restructuring has allowed clients to scale their operations globally while maintaining fiscal health.

*By combining deep legal and financial academic foundations with decades of global leadership, Dr. Castañeda provides a unique, systems-oriented perspective to international logistics and trade.*



- **Chief Financial Officer, Mexico in my Kitchen, Corp. (2013-Present):** In this role, he oversees the entirety of financial and administrative operations. He is responsible for designing and implementing sophisticated tax strategies and financial planning models that ensure long-term corporate stability and compliance across international borders.
- **Executive Leadership in the Public and Non-Profit Sectors:** Dr. Castañeda's background includes managing massive budgets and high-stakes projects. As Global Controller for Grasshopper Management LLC, he oversaw a multi-million dollar hotel portfolio. His tenure as a Board Member for US Youth Soccer and Director for the District of Columbia Cancer Consortium saw him managing budgets exceeding \$50 million, demonstrating his capacity for large-scale fiscal responsibility.
- **Federal Grants & Regulatory Expertise:** He is a recognized expert in the management of federal grants, having worked extensively with agencies such as USAID, the Department of Justice (DOJ), and the National Institutes of Health (NIH). His deep understanding of federal regulations (OMB) allows him to optimize cost recovery and ensure 100% compliance in complex funding environments.

#### Education: Academic Excellence

##### A Foundation of Scholarly Rigor and Continuous Learning

The depth of Dr. Castañeda's consultancy is backed by an elite academic background that spans the most prestigious institutions in the world:

- **Post-Doctoral Studies in Artificial Intelligence & Business Strategy (MIT Sloan School of Management):** Specialized training in leveraging AI to drive business competitiveness and operational efficiency.
- **Post-Doctoral Studies in International Commercial Arbitration (American University Washington College of Law):** Advanced certification in resolving high-stakes commercial disputes on a global stage.
- **Doctor of Philosophy (Ph.D.) in Customs Law & International Trade (CUEJ, Mexico):** An advanced degree that positions him as a leading authority on international trade regulations and customs law.



- Master of Science (MSc) in Strategic Planning (Heriot-Watt University, Edinburgh Business School): Focused on organizational change, value creation, and long-term strategic growth.
- Master of Business Administration (MBA) in Finance (Universidad Mexicana del Noreste): Comprehensive training in capital markets, investment strategies, and financial risk management

## Licenses & Certifications

### Verified Expertise for Global Consulting

- Sustainable Business Strategy: Harvard Business School Online (2019).
- Project Management Professional Certification: APM Group LTD, United Kingdom.
- Licensed Insurance Producer: Maryland Insurance Administration.
- Federal Grants Financial Management: Certified by the U.S. Department of Justice and USAID.
- Full Cost Recovery & Indirect Cost Basics: Specialist certifications for federal funding optimization.
- ESL Certified Instructor: Reflecting his commitment to clear, cross-cultural communication and training.



. Skills & Value Proposition: Why Partner with Our Consultancy?  
The Ultimate Strategic Ally for Your Organization

Choosing Dr. David Castañeda means bringing a multi-disciplinary powerhouse into your executive circle.

His skill set is designed to protect your interests while driving aggressive growth:

- Bilingual Negotiation Mastery: A three-time National Public Speaking Champion, Dr. Castañeda uses his rhetorical skills to articulate complex proposals and win over CEOs, bankers, and government officials alike.
- Dual-Accounting Proficiency (USGAAP & MEXGAAP): He provides seamless financial oversight for cross-border operations, ensuring reporting accuracy in multiple jurisdictions.

- **Technological Advantage:** One of the few strategic consultants capable of integrating AI and digital transformation directly into a financial and operational business plan.
- **Risk Mitigation & Conflict Resolution:** As a trained international arbitrator, he provides the security needed for high-risk ventures, ensuring that disputes are resolved efficiently without compromising the mission.
- **Strategic Agility:** From identifying new market entries to restructuring underperforming departments, he brings the "hit the ground running" attitude necessary for fast-paced corporate environments.

*"Re-defining the landscape of international trade with world-class education and experience."*